

BEACH CITY BASEBALL ACADEMY SPONSORS CHAMPIONSHIP LITTLE LEAGUE ACADEMY FROM TOKYO

EL SEGUNDO, Calif. – February 20, 2013 – Beach City Baseball Academy, the premier baseball training facility in Southern California and the proud sponsor of the Japan National Little League Championship Baseball Academy, Tokyo Kitasuna, announced today that it will be hosting team Kitasuna for the 2nd annual Japan-Los Angeles 12 and Under baseball tournament, which will take place in El Segundo, Calif. March 29-30, 2013.

Up to 10 local southern California teams will participate in the cross-cultural tournament which is designed to provide local children with an opportunity to gain global experience by meeting and competing with a dynamic coaching organization and disciplined team that brings a very unique perspective to training, fitness and team work.

"Sports are an incredible way to bring people and communities together and team activities have been continuously proven to help children build confidence, improve social skills and increase their overall sense of self," said Richard Murad, Founder of Beach City Baseball Academy. "Two years ago, we were able to support this Academy after the devastating earthquake in Japan by hosting the families and players in Los Angeles. We are thrilled to be able to continue this support through this sponsorship and are excited to give another group of 18 children, who otherwise would not be able participate, the opportunity to come to Los Angeles; an experience that we hope will change their lives while uniting the global community. We are also grateful to those Members of Beach City Baseball Academy who are extending a welcoming hand to the Tokyo Kitasuna team by opening their homes to the players and staff of Kitasuna and providing places for them to stay while they are here."

Beach City Baseball Academy helped sponsor Tokyo Kitasuna's participation in the 2012 Little League World Series in Williamsport; resulting in a World Championship for Kitasuna's 2012 team. Through this year round sponsorship, Beach City Baseball sends funds and equipment to support the Japanese Academy. This year's 2013 team, which consists of a new group of dynamic players, is also very strong and hopefully will participate in the 2013 Little League World Series with every expectation of winning the title for the Academy again.

The Kitasuna Club Organization is home to many strong teams and has a long standing tradition of championship victories and has proven to enhance the experience at the Little League World Series through fierce competition and admirable sportsmanship where they have a history of success with three trips to the World Series in the last 10 years.

